

# RULES - COLAS RAIL 2022 INNOVATION COMPETITION



## **INNOVATION Competition Colas Rail 2022**

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## ***What is the objective of the innovation competition?***

Colas Rail's annual innovation competition aims to share and promote the innovations implemented by Colas Rail employees and reward the best of them.

## ***Who can participate?***

The competition is open to all employees of Colas Rail and its subsidiaries.

Innovations can be submitted **individually or in teams of up to 3 people**.

## ***What kind of innovations are expected?***

The annual innovation competition 2022 focuses on innovative solutions **already implemented within the company, i.e. solutions** :

- Already used on one or more construction sites, and/or
- Already used in one or more entities of the company, and/or
- Already marketed externally

**Innovations at the stage of ideas or concepts are not accepted.**

**NB:** Innovations submitted in previous Colas Rail Innovation Competitions may be re-submitted to the 2022 competition, if they have not won and if they have been significantly improved.

## ***What will be the reward?***

Prizes will be awarded to each member of the winning teams (maximum 3 people per team) in the following categories

- An "Innovation Award" for each of the following themes:
  - **Health and safety**
  - **Managerial excellence**
  - **Environment**
  - **New products and services**
- A "Public's Favourite Award".

These prizes can be one of the following

- A high-tech item worth approximately €200
- A donation to an association (chosen by the Innovation Department according to Colas Group rules)

Participation in the competition will also allow the winning employees to promote and make their work visible within the Group via :

- The **meeting** with the members of the Executive Committee of Colas Rail,
- An **article** on its innovation in the Colas Rail newsletter
- Promotion of the finalist innovations on the **company's internal and external social networks** (Yammer and LinkedIn)

## *How and when to apply?*

To participate, simply fill in the predefined form on the InnoWay platform in **French or English** in the channel entitled "**Colas Rail - Innovation 2022 Competition**".

This channel will open on **5 September 2022** and close on **30 September 2022**.

Registration on the platform shall constitute acceptance of the InnoWay GTC.

Link to the InnoWay platform: <https://innoway.colas.com>

## *What are the stages of the competition?*

- **From 5 September to 30 September 2022:** Submission of innovations on the InnoWay platform.
- **Week of 14 November 2022:**
  - **Announcement of the 8 finalist** innovations in the categories "Health and Safety", "Managerial Excellence", "Environment and New Products and Services";
  - **Opening of employee votes** on the InnoWay platform for liking one's favourite innovation and thus selecting the employee's favourite innovation.
- **15 December 2022:**
  - **Pitch of the 8 finalists** in the categories "Health and Safety, Managerial Excellence, Environment and New Products and Services" to the final jury composed of members of the Colas Rail Executive Committee;
  - **End of voting** on InnoWay for the "public's favourite" innovation.
- **7 December 2022:** Announcement of the winners.
- **From January 2023:** Receipt of the prizes by the winners and communication about the selected innovations.

## ***What will be the selection criteria for the innovations?***

All proposed innovative solutions will be **individually assessed on the InnoWay platform by the community of Innovation Ambassadors (see intranet)**.

The main evaluation criteria will be as follows:

- Clarity of the solution
- Current use and deployment potential of the solution
- Added value for Colas rail (benefits of the solution, return on investment)
- Innovative nature of the solution

These evaluations will result in a ranking of the best solutions in each of the categories "Health and Safety", "Managerial Excellence", "Environment" and "New Products and Services".

**The top four solutions in each category will then be presented by the Innovation Department to the members of the Innovation Board.**

Bord Innovation will select **two solutions for each category to present to the final Jury** (composed of members of the Colas Rail Executive Committee and guests from the Colas / Bouygues Group).

**One innovation from each category will then be named the winner.**

The **Employee Favourite Award** will be determined by employee votes on the InnoWay platform for the solution that gets the most likes (♥).

### **Important clarifications:**

- The time spent filling in the form as well as any **potential travel costs** for the finalists to present their innovation to the Executive Committee **remain the responsibility of the agencies/entities of the collaborators concerned.**
- By submitting an innovation on the Innoway platform, **participants agree (in case of pre-selection) to participate in the coaching sessions organised by the innovation department** (preparation for the pitch), **and to make themselves available for the final Jury.**

## ***Intellectual property***

Each participant in the Innovation Contest, whether as a candidate or as a participant in the exchanges, declares that he/she fully and freely shares his/her contributions, inputs, ideas and work and undertakes never to claim any compensation.

## *Any questions?*

You can contact the members of the Innovation Department:

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